

Multimedia Processing and Systems

8 May, 2018

4th Year

Introduction

- What is Multimedia?
- What is Multimedia Processing?
- Goals of Multimedia Processing
- What is Multimedia Systems?
- Multimedia Applications

Introduction

- **Multimedia consists of:**
 - multimedia data
 - interaction set
- **Multimedia data:**
 - multi-source, multi-type, multi-format
- **Interaction set:**
 - without interactions between multimedia components, multimedia is merely a collection of data

Introduction

Example: Augmented reality conference



real objects

virtual objects

real speech

***Multimedia
Data
Components***

***Complex interactions between
components in the scene
make virtual components
seem more realistic***

Introduction

What Is Multimedia Processing?

- Multimedia processing
 - apply signal processing tools to multimedia data to enable:
 - » **representation**
 - » **interpretation**
 - » **encoding**
 - » **decoding**

Introduction

Goals of multimedia processing:

- Effective & efficient
 - access
 - manipulation
 - exchange
 - storage
- of multimedia content

Multimedia Data: Input and Format

Text and Static Data

- Source: keyboard, speech input, optical character recognition, data stored on disk.
- Stored and input character
- Storage of text is 1 byte per char / more bytes for Unicode.
 - For other forms of data (e.g. Spreadsheet files).
 - May store format as text (with formatting) others may use binary encoding.
- Format: Raw text or formatted text e.g HTML, Rich Text Format (RTF), Word or a program language source (C, Pascal, etc).

Multimedia Data: Input and Format

Graphics

- Format: constructed by the composition of primitive objects such as lines, polygons, circles, curves and arcs.
- Input: Graphics are usually generated by a graphics editor program (e.g. Illustrator). Graphics are usually editable.
- Graphics input devices: keyboard (for text and cursor control), mouse, trackball or graphics tablet.
- Graphics standards : OpenGL, PHIGS, GKS
- Graphics files usually store the primitive assembly
- Do not take up a very high storage overhead

Multimedia Data: Input and Format

Images

- Still pictures which (uncompressed) are represented as a bitmap (a grid of pixels).
- Input: digitally scanned photographs/pictures or direct from a digital camera.
- Input: May also be generated by programs “similar” to graphics, or animation programs.
- Stored at 1 bit per pixel (Black and White), 8 Bits per pixel (Grey Scale, Colour Map) or 24 Bits per pixel (True Colour)
- Size: a 512x512 Grey scale image takes up 1/4 MB, a 512x512
- 24 bit image takes 3/4 MB with no compression.
- **Compression is commonly applied with the increased size of the images.**

Multimedia Data: Input and Format

Audio

- Audio signals are continuous analog signals
- Input: microphones and then digitized and stored
- CD Quality Audio requires 16-bit sampling at 44.1 KHz
- Even higher audiophile rates (e.g. 24-bit, 96 KHz)
- 1 Minute of Mono CD quality (uncompressed) audio requires 5 MB.
- 1 Minute of Stereo CD quality (uncompressed) audio requires 10 MB.
- Usually **compressed** (E.g. MP3, AAC, Flac, Ogg Vorbis)

Multimedia Data: Input and Format

Video

- Input: Analog Video is usually captured by a video camera and then digitized.
- There are a variety of video (analog and digital) formats
- Raw video can be regarded as being a series of single images
- There are typically 25, 30 or 50 frames per second
- Typical PAL digital video (720 576 pixels per colour frame)
- High Definition video on Blu-ray (up to 19201080 = 2 Megapixels per frame) Digital video clearly needs to be compressed for most times

Multimedia Data Compression

- How can we compress data?
- Lossy vs Lossless :
 - Lossless : Ideal (e.g. zip, unix compress) not good enough for MM data!
 - Lossy: Throw away nonessential (perceptually less relevant) parts of the data stream FILTER the data somehow. Examples: MP3, JPEG, MPEG Video

Video Compression

- Raw rate:
 - images: 24 or 30 per second.
 - Size: $1024 \times 1024 = 1 \text{ M}$ pixels
 - pixel encoding 24 bit
 - Rate: 576 or 900 Mbps !!!
- Compression schemes (many):
 - MPEG 1 (1.5 Mbps) CD quality
 - MPEG 2 (3-6 Mbps) DVD quality
 - Motion JPEG
 - H.261 (for ISDN)
- Variable rate compression

What is multimedia system?

- A Multimedia System is a system capable of processing multimedia data and applications.
- It is characterized by the processing, storage, generation, manipulation and interpretation of the Multimedia information.

Multimedia System Characteristics

A Multimedia system has four basic characteristics:

- Multimedia systems must be computer controlled.
- Multimedia systems are integrated.
- The information they handle must be represented digitally.
- The interface to the final presentation of media is usually interactive.

Challenges for Multimedia Systems

- **Distributed Networks**
- **Temporal relationship between data**
 - Render different data at same time — continuously.
 - Sequencing within the media playing frames in correct order/time frame in video.
- **Synchronization** — inter-media scheduling e.g. Video and Audio conversation.

Key Issues for Multimedia Systems

- The key issues multimedia systems need to deal with include:
 - How to represent and store temporal information
 - How to strictly maintain the temporal relationships on play

Key Issues for Multimedia Systems

- back/retrieval
- What process are involved
- Data has to be represented digitally
- Conversion, Sampling etc.
- Large Data Requirements — bandwidth, storage, Data compression is usually mandatory.

Desirable Features for a Multimedia System

- According to the mentioned challenges, the following feature is required for a Multimedia System:
 - Very High Processing Power — needed to deal with large data processing and real time delivery of media.

Multimedia System: Required Features

- Special **Hardware/Software** needed
- **Data Representations** — File Formats that support multimedia should be easy to handle yet allow for compression/decompression in real-time
- **Efficient and High I/O** —input and output to the file subsystem needs to be efficient and fast. Needs to allow for real-time recording as well as playback of data
- Special **Operating System** —to allow access to file system and process data efficiently and quickly.
- **Storage and Memory** — large storage units.
- **Network Support** — Client-server systems -Software Tools — user friendly tools needed to handle media, design and develop applications to deliver media.

Multimedia System: Components

Required Hardware and Software components for a multimedia system:

- ❑ **Capture devices**
- ❑ **Video** Camera, Video Recorder, Audio Microphone, Keyboards, mice, graphics tablets.
- ❑ **Storage Devices** — Hard disks, CD-ROMs, DVD-ROM, etc.
- ❑ **Communication Networks** — Local Networks, Intranets, Internet, Multimedia or other special high speed networks
- ❑ **Computer Systems** — Multimedia Desktop machines, Workstations.
- ❑ **Display Devices**, quality speakers, HDTV. monitors, Colour printers etc

Impact of Multimedia

- Users (society) demand
 - increased mobility
 - ease-of-use
 - personal customization
 - device flexibility
 - high level of collaboration with peers
- Devices mutate and become
 - multi-functional, not specialized
 - effortlessly portable, not stationary
 - ubiquitously networked, not isolated

Impact of Multimedia

- Multi-functional devices must
 - browse internet
 - entertain
 - be easy-to-use
 - ***facilitate many types of workflow***
 - ***manage user's time***
- Customization
 - personalization (themes, preferences)
- Networked
 - capable of connecting to many different networks

Impact of Multimedia

Convergence

Technologies which were totally unrelated 10 years ago are now unified under the concept of multimedia

Impact of Multimedia

- **Example: Cellular Phones**

Primary Consumer Use:

- ***Wireless Telephony***



CONVERGED USES

- ***personal organizer***
- ***INTERNET BROWSER/EMAIL***
- ***Entertainment (Mp3, Radio)***

- ***PAGER/MESSAGING (SMS)***
- ***VIDEO/STILL CAMERA***



Overall Impact of Multimedia

- Demands

- functionality
- consumption of many media types
- connectivity
- portability, etc.

- Result

- highly complex devices
- push towards dense circuitry
- multimedia devices become ubiquitous
- devices generate multimedia data (including images, video, audio)

Multimedia Application Classes

- Typically:
 - sensitive to delay, but
 - can tolerate packet loss
- Data contains audio and video content (“continuous media”), three classes of applications:
 - Streaming
 - Unidirectional Real-Time
 - Interactive Real-Time

Application Classes

- **Streaming**

- Clients request audio/video files from servers and pipeline reception over the network and display
- Interactive: user can control operation (similar to VCR: pause, resume, fast forward, rewind, etc.)
- Delay: from client request until display start can be 1 to 10 seconds

Application Classes

- **Unidirectional Real-Time:**
 - similar to existing TV and radio stations, but delivery on the network
 - Non-interactive, just listen/view
- **Interactive Real-Time :**
 - Phone conversation or video conference
 - More stringent delay requirement than Streaming and Unidirectional because of real-time nature
 - Video: < 150 msec acceptable
 - Audio: < 150 msec good, <400 msec acceptable

Multimedia Applications



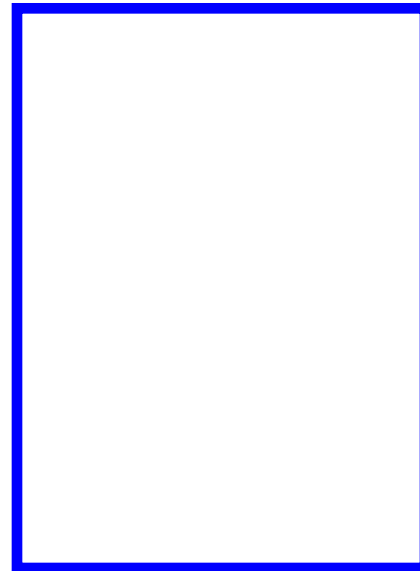
GPS Navigation

Scalable Video Streaming



Multimedia Applications

Tele-presence



E-commerce

Cellular



Multimedia Applications

- ***More Specific Examples***

- ❖ ***MPEG-4, 7, 21***

- ❖ ***JPEG-2000***

- ❖ ***MP3 & PERCEPTUAL CODING***

- ❖ ***Multimedia Storage***

- ❖ ***Video-on-demand***

- ❖ ***Digital Cinema***

- ❖ ***Authentication***

- ***Multimedia Application Goals***

- ***improve interpersonal communication***

- ***promote understanding of ideas***

- ***allow interactivity with media***

- ***increase accessibility to data***

Content Based Image Retrieval (CBIR)

EXAMPLE: GENERAL PHOTOGRAPHY

- ***Polaroid filed for bankruptcy***

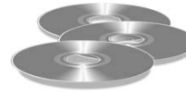
- *has digital killed film? if so, why?*

- ***SNAPSHOT PREVIEWS***



- ***EASY SHARING VIA INTERNET***

- ***MEMORY REUSABLE***



- ***CHEAP & DENSE STORAGE***

- ***printer***

technology



- ***EFFECTS & PROCESSING***

- ***RESULT: DIGITAL MEDIA FLOOD***

- ***HOW DO WE COPE, TRACK, ORGANIZE IT ALL?***

CBIR: Motivation

- ***Device Function Convergence***
 - ***Data Rapidly Generated By Many Devices***
 - ***Internet Acts As Global Transport***
 - ***Data Consumed By Devices On Demand***
- ***Multimedia Data Needs To Be***
 - ***Efficiently **Stored*****
 - ***Indexed **Accurately*****
 - ***Easily **Retrieved*****

CBIR: IS...

- Part of **Multimedia Indexing**
 - Images (2-d Space-dependent Signals)
 - Video (Time-varying Image Set)
 - Audio (1-d Time-dependent Signals)
 - TEXT (E.G. Book Index, Search Engines)
- Computer based
- Highly automated
- Difficult to do properly

CBIR Application Areas



- ***MEDICAL IMAGING***

ART/CULTURAL HERITAGE •



- ***DESIGN/VISUAL ARTS***

ENTERTAINMENT (FILM, TV) •

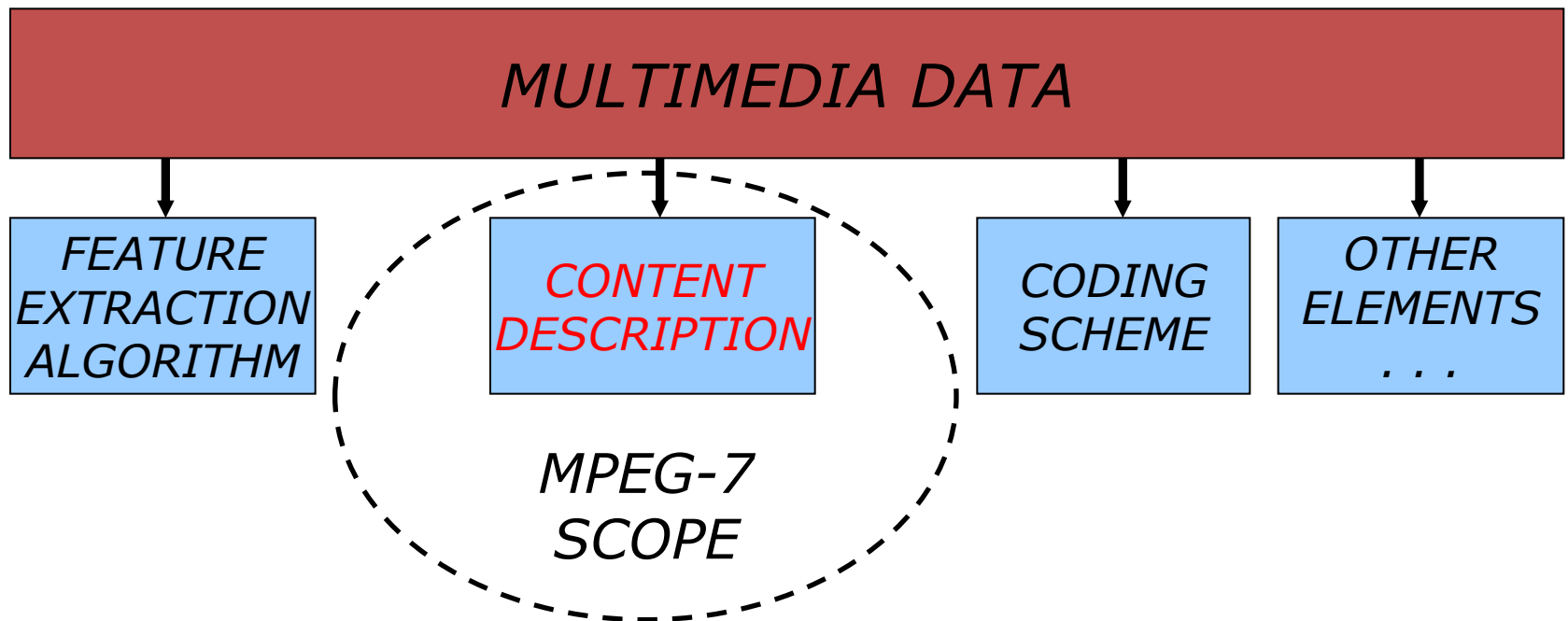


- ***INDUSTRY (LOGO MANAGEMENT)***

GOVERNMENT (E.G. MUGSHOTS) •



MPEG-7: SCOPE



CBIR: SUMMARY

- ***Started from **multimedia flood*****
- ***Text too simple and laborious***
- ***Systems work decently in vitro***
 - *query by shape, color, texture, example*
- ***Shortcomings***
 - *need **relevance feedback** & **perceptual***
 - ***hybrid queries difficult** to create*
 - ***semantic gap** needs to be bridged*
- ***Motion pictures expert group (MPEG-7):
important development***

Summary

- **Multimedia processing**
 - results from multimedia explosion
 - users demanding more from devices
 - devices are converging
- **Content based image retrieval**
 - necessary to track visual sea of data
 - good capabilities, but w/ shortcomings
 - perceptual/subjective issues
 - relevance feedback
 - distributed concepts becoming critical
- **MPEG-7**
 - aimed at standardizing descriptions
 - radically different than previous mpegs
 - DDL is an extension of xml schema
 - applicable to all multimedia data

Any Questions!!